



ANNUAL 3rd REGIONAL INDUSTRIALIZATION CONFERENCE 2026

THEME

Unlocking Industrial Competitiveness through
Innovation and Regional Value Chain Integration.



18th–19th
August, 2026



Kampala
Serena Hotel

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#RIC2026 #PSFU@30

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3rd Annual Regional Industrialization Conference (RIC2026)

CONFERENCE PROGRAM

"Unlocking Industrial Competitiveness through Innovation and Regional Value Chain Integration"

18–19 AUGUST 2026 Dates	KAMPALA SERENA HOTEL	KAMPALA, UGANDA #RIC2026
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Convened by: Private Sector Foundation Uganda (PSFU).

In partnership with: Ministry of Trade, Industry & Cooperatives, Uganda Investment Authority

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Day1: Tuesday 18th August 2026

TIME	SESSION & DESCRIPTION	SPEAKER(S)
07:30–08:45	Registration, Exhibition & B2B Desk	
 SESSION 1: OPENING CEREMONY.		
08:55- 09:00	Video: Explore Uganda- The Pearl of Africa	Video from UTB
09:00–09:05	Welcome Remarks & Safety moment	MC
09:05 – 09:10	Video Impact Stories – GROW Project Beneficiaries in processing.	
09:10–09:25	Opening Remarks <i>Remarks on behalf of PSFU</i>	Mr. Humphrey Nzeyi- PSFU Board Chairman
09:25–09:35	Opening Remarks <i>Remarks on behalf of the East African Business Council on regional private sector alignment.</i>	Mr. Ahmed Farah- Executive Director, EABC.
09:36–09:50	Digital Infrastructure as an Enabler to Industrial Growth <i>MTN Uganda sets out how digital and telecom infrastructure connects and enables East Africa's industrial economy.</i>	Ms. Sylvia Mulinge- CEO, MTN Uganda
09:51–10:05	Investment Opportunities for Regional Players in Industrial Parks.	Mr. Martin Muhangi- Deputy Director General, Uganda Investment Authority
	Chairman, PSFU Board to invite Minister of Trade.	
10:10–10:20	Invitation to the President <i>Formal invitation of the Head of State to deliver the Official Opening Address.</i>	Hon. David Bahati- Minister of State for Industry, Ministry of Trade, Industry & Cooperatives

TIME	SESSION & DESCRIPTION	SPEAKER(S)
10:20–10:50	Official Opening Address <i>The President's representative opens RIC2026.</i>	H.E. Yoweri K. Museveni, President of Uganda
10:50–11:00	Photo Opportunity	
11:01–11:20	Refreshment Break & Tour of Exhibition. <i>Delegates network and continue exhibition visits.</i>	Sponsored by 
SESSION 2		
11:20–11:40	Keynote Address: Doing Business Across the Region - Value Chain Integration in Practice <i>A private-sector perspective on what it takes to build and integrate value chains across East African borders.</i> - <i>Building Globally Competitive and Regionally Integrated Industries</i>	Dr. Jaswinder Bedi, Chairman KEPSA, MD, Bedi Investments Limited, Kenya & ED, Fine Spinners Uganda
SESSION 3		
11:41–12:20	 Panel: Scaling capital for Industrial Growth and competitiveness in EAC <i>An intimate, moderated conversation with regional banking and development finance leadership on how affordable commercial and development capital can scale East Africa's industrial competitiveness.</i> Moderator: Latimer Mukasa - PSFU Director, Financial & Insurance Services.	Mr. Claver Serumaga- ED, Equity Bank. Mr. Charles Mudiwa - CEO, Dfcu Bank. Mr. Francis Ogwang- Country Manager EADB
SESSION 4		
12:25–13:10	Plenary Panel: Implementation of EAC Industrial Policy- What are we doing right or wrong? <i>Opening presentation from TradeMark Africa followed by a panel of apex private sector bodies comparing how far EAC partner states have progressed in translating EAC Industrialisation Policy into EAC GDP Growth.</i> Moderator: Dr. Ezra Muhumuza Rubanda - ED UMA. 	Headline Presentation: Ms. Anna Nambooze- Country Director, Uganda & South Sudan, TradeMark Africa Panel: Mr. Stephen Asimwe -CEO, PSFU (Uganda) Mr. Deogratius Massawe- Ag.CEO-TPSF (Tanzania) Mr. Faustin Karasira- COO, PSF (Rwanda)
13:20–14:20	Delegate Luncheon <i>Hosted lunch and informal networking</i>	 Sponsored by

TIME	SESSION & DESCRIPTION	SPEAKER(S)
SESSION 5		
14:35–16:00	High-Level Panel 1: Regional Value Chains in Practice - opportunities and challenges <i>Private sector leaders across East Africa's priority industrial sectors discuss the practical opportunities and constraints shaping regional competitiveness, and the innovations positioning their sectors for scale.</i> - Impact of Illicit trade on Regional Competitiveness. Moderator: Mr. Kenneth Ayebare- Transport & Logistics Committee Chairman, PSFU Board.	Mr. George Arodi- CEO, Uganda Baati Mr. B.W. Rwabwogo- GM, Mukwano Group Mr. Indrabhuwan Singh CEO, Group Operations METL Group, Tanzania Mr. David Wozemba- Country Director, AGRA Mr. Arthur Bagenze- Country Manager, BAT Uganda.
16:00–16:05	<i>Transition Buffer.</i>	
SESSION 6		
16:10- 16:40	Fireside Chat: Power generation and Distribution for Regional Industrial Growth and competitiveness. <i>Capacity, Plans and Regional demands</i> Moderator: Mr. Aggrey Ashaba- Chairman Uganda Chamber of Energy & Minerals	Eng. Irene Batebe Permanent Secretary, Ministry of Energy and Mineral Development.
16:45–17:00	Closing Remarks- Day 1 Highlights <i>A synthesis of Day 1's key discussions and a preview of Day 2's agenda.</i>	Rapporteur

TIME	SESSION & DESCRIPTION	SPEAKER(S)
Day 2: Wednesday 19th August 2026		
08:00–08:45	Arrival & Day Two Opening	
08:45–09:00	Day Two Opening: Day One Highlights & Day Two Agenda Preview	Conference Rapporteur
SESSION 7		
09:10–10:30	Industrial Champions Dialogue: The Real Opportunities & Barriers to Regional Competitiveness. <i>A candid, industrialists conversation on the regulatory, infrastructure, and market opportunities, barriers holding back regional industrial scale & GDP growth.</i> <i>Tax policy</i> <i>Moderator: Mr. Simon Kaheru- Vice Chairman, EABC.</i>	Panelists: Dr. Jaswinder Bedi - ED, Fine Spinners Uganda/ MD- Bedi Investments, Kenya. Mr. Ajay Kumar Pal - CEO, Quality Chemicals Ltd. Ms. Felicite Nson - MD, Uganda Breweries Ltd. Dr. Bruce Mpamizo - ED, Movit Products Uganda. Mr. Abel Kagumire - Commissioner for Executive Operations- Uganda Revenue Authority.
SESSION 8		
10:40-11:00	Keynote: The Journey to a Single EAC Currency	Ms. Milly Nalukwago - Director Statistics, Bank of Uganda
11:00-12:25	Parallel Seccession: Women in Manufacturing. Sponsored by GROW Project and African Women in Processing (AWIP) GROW Project Pavilion -Exhibition Area. 	Address from: 1. AWIP Uganda President 2. Project Coordinator GROW Project 3. President Africa Business Council 4. Zambia Rep. 5. Minister of Energy and Mineral Development 6. Minister of Gender Labour and Social Development 5. Launch of Minerals Cluster under African Women in Processing.
11:10–11:30	Refreshment Break	Sponsored by 

TIME	SESSION & DESCRIPTION	SPEAKER(S)
SESSION 9		
11:30–12:40	Regional Investment Forum Showcase: East Africa's Industrial Project Pipeline (USD 500M Target) Headline: Positioning East Africa's Industrial Parks & SEZs for Regional and Global Investment <i>A regional perspective on how well-structured industrial parks and Special Economic Zones can anchor East Africa's industrial competitiveness.</i> - Energy considerations - Blended finance - Legal considerations <i>Moderator: Mr. James Byaruhanga - PSFU Board.</i>	Headline Presentation: Mr. Philip Nderitu, CEO, Association of Special Economic Zones, Kenya Panel: Mr. Martin Muhangi-Deputy Director General, UIA. Mr. Hez Kimoomi Alinda - ED, UFZEPA. Mr. Lino Criel Icila- PPP Committee Chairman, Northern Corridor Transit & Transport Coordination Authority (NCTTCA) Mr. Milton Ocen - Partner Milton Advocates
SESSION 10		
12:50–14:00	Senior Government Policy Roundtable: EAC Permanent Secretaries & High Commissioners on Industrial Competitiveness. <i>Topic: Aligning Policy, Diplomacy and Regional Cooperation to Accelerate East Africa's Industrial Competitiveness.</i> <i>Moderator: Mr. Stephen Asimwe- CEO, PSFU</i>	Presenter: PS/ST, Ministry of Finance, Planning & Economic Development (Uganda) Panel: Ms. Lynette Bagonza- Permanent Secretary, MTIC (Uganda). Mrs. Edith Mwanje- Permanent Secretary- Ministry of East African Community Affairs. H.E. Amb. Ababu Namwamba- High Commissioner of Kenya to Uganda. H.E. Amb. Col. Joseph Rutabana- High Commissioner of Rwanda to Uganda.
SESSION 11 CLOSING		
14:10–14:20	Presentation of Consolidated Recommendations	Conference Rapporteur / PSFU
14:25–15:00	Closing Remarks & Official Closing <i>Closing reflections from PSFU leadership and formal handover of the conference's recommendations.</i> <i>Closing by Minister of Trade, Industry & Cooperatives,</i>	Mr. Humphrey Nzeyi- Chairman, PSFU Hon. Sanjay Tanna, Minister of Trade, Industry & Cooperatives

TIME	SESSION & DESCRIPTION	SPEAKER(S)
15:00	Lunch & Exhibition Tour	UGANDA Sponsored by TOURISM BOARD
18:00–22:00	PSFU@30 Anniversary Gala Dinner (Invite Only)	

3rd Annual Regional Industrialization Conference -Draft Program